

ABSTRAK

Pendahuluan: Putus pakai atau *drop out* KB merupakan kejadian berhentinya penggunaan alat kontrasepsi yang digunakan sebelumnya. Pada sebagian akseptor KB, faktor lain yang memengaruhi kejadian putus pakai yaitu terjadinya perubahan hormon atau terjadi efek samping, kurangnya akses fasilitas pelayanan program KB, dan kurangnya dukungan suami. Dampak yang dapat terjadi akibat banyaknya kejadian *drop out* yaitu akan mengakibatkan peningkatan jumlah penduduk yang akan berdampak pada kesejahteraan masyarakat, penurunan kualitas pendidikan dan pembangunan serta akan menurunkan kualitas masyarakat dalam suatu negara. Edukasi dilakukan untuk mengubah pengetahuan serta sikap akseptor *drop out* KB agar dapat menjalankan kembali program KB. **Tujuan:** Penelitian ini dilakukan untuk mengetahui efektivitas edukasi dengan media video terhadap pengetahuan dan sikap akseptor KB *Drop Out* di Wilayah Kerja Puskesmas Kaliabang Tengah Kota Bekasi. **Metode:** Metode penelitian yang digunakan adalah metode kuantitatif dengan desain *one group pre-post test* yang dilakukan pada bulan Juni 2023. Pengambilan sampel yang digunakan dengan metode total sampling dengan jumlah sampel 39 responden. **Hasil:** Hasil sikap didapatkan hasil signifikan $p=0.058$ atau lebih besar dari nilai $\alpha=0.005$, sehingga H_0 diterima, H_1 ditolak. Hal ini menunjukkan tidak ada efektivitas edukasi dengan media video terhadap sikap akseptor KB *drop out* di wilayah kerja Puskesmas Kaliabang Tengah Kota Bekasi. Pada nilai pengetahuan signifikan $p=0.000$ atau lebih kecil nilai $\alpha=0.005$, sehingga H_0 ditolak, H_1 diterima. Hal ini menunjukkan Ada efektivitas edukasi dengan media video terhadap pengetahuan akseptor KB *drop out* di wilayah kerja Puskesmas Kaliabang Tengah Kota Bekasi. **Kesimpulan:** Ada efektivitas edukasi dengan media video terhadap pengetahuan akseptor KB *drop out* di wilayah kerja Puskesmas Kaliabang Tengah Kota Bekasi dan tidak ada efektivitas edukasi dengan media video terhadap sikap akseptor KB *drop out* di wilayah kerja Puskesmas Kaliabang Tengah Kota Bekasi.

Kata Kunci: Video Edukasi, Keluarga Berencana, Drop Out KB

ABSTRACT

Introduction: Family planning dropout is the cessation of use of previously used contraceptives. In some family planning acceptors, other factors that influence the incidence of dropout are hormonal changes or side effects, lack of access to family planning program service facilities, and lack of husband support. The impact that can occur due to the large number of dropouts is that it will result in an increase in population which will have an impact on the welfare of the community, a decrease in the quality of education and development and will reduce the quality of society in a country. Education is carried out to change the knowledge and attitudes of family planning dropout acceptors so that they can re-run the family planning program. **Objective:** This study was conducted to determine the effectiveness of education with video media on the knowledge and attitudes of Drop Out Family Planning acceptors in the Kaliabang Tengah Health Center Working Area, Bekasi City. **Method:** The research method used is a quantitative method with a one group pre-post test design conducted in June 2023. Sampling used by the total sampling method with a sample size of 39 respondents. **Results:** Attitude results obtained significant results $p = 0.058$ or greater than the value of $\alpha = 0.005$, so that H_0 is accepted, H_1 is rejected. This shows that there is no effectiveness of education with video media on the attitudes of family planning acceptors who drop out in the working area of the Kaliabang Tengah Health Center, Bekasi City. At a significant knowledge value $p = 0.000$ or smaller value $\alpha = 0.005$, so that H_0 is rejected, H_1 is accepted. This shows that there is effectiveness of education with video media on the knowledge of family planning acceptors who drop out in the working area of the Kaliabang Tengah Health Center, Bekasi City. **Conclusion:** There is effectiveness of education with video media on the knowledge of family planning acceptors who drop out in the work area of the Central Kaliabang Health Center, Bekasi City, and there is no effectiveness of education with video media on the attitudes of family planning acceptors who drop out in the work area of the Central Kaliabang Health Center, Bekasi City.

Keyword: Educational Videos, Family Planning, Drop Out KB