

**PROGRAM STUDI SARJANA KEPERAWATAN
SEKOLAH TINGGI ILMU KESEHATAN STIKES MITRA KELUARGA**

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**EFEKTIFITAS EDUKASI METODE *BRAIDED* DENGAN MEDIA KLOP KB
TERHADAP PENGETAHUAN, SIKAP, DAN PERILAKU PADA ASEPTOR
KB DI RUANG PERAWATAN MATERNITAS RS SWASTA BEKASI**

ABSTRAK

Latar Belakang: Keluarga Berencana (KB) merupakan suatu pilar pembangunan kesehatan dunia untuk meningkatkan kesehatan ibu dan anak. Pelayanan kontrasepsi merupakan suatu prioritas sebagai upaya penurunan angka kematian ibu dan bayi. **Tujuan penelitian** ini adalah untuk mengetahui Efektifitas Edukasi metode *BRAIDED* dengan media KLOP KB terhadap pengetahuan, sikap, dan perilaku pada aseptor KB di ruang perawatan maternitas RS Swasta Bekasi. **Metode Penelitian** menggunakan eksperimen semu (*quasi experiment*) dengan *one pretest-posttest design* dengan teknik *total sampling* sebanyak 52 orang. Analisa yang digunakan menggunakan uji univariat dan bivariat. Penelitian dilakukan dengan penyebaran kuesioner dalam satu kali pertemuan di di ruang perawatan maternitas RS Swasta Bekasi. **Hasil:** Berdasarkan penelitian didapatkan hasil mayoritas aseptor KB berumur 31-35 tahun, yakni sebanyak 20 (38,5%) responden, dengan Pendidikan perguruan tinggi, yakni sebanyak 36 (69,2%) responden, dengan paritas lebih dari 2 anak, yakni sebanyak 47 (90,4%) responden, pernah KB sebanyak 39 (75%), dan sumber informasi dokter sebanyak 39 (75%). Hasil penelitian berdasarkan uji *wilcxon* didapatkan nilai yang signifikan dengan $p\text{-value } 0,000 < \alpha 0,05$ yang artinya ada peningkatan pengetahuan, ada perubahan sikap, dan ada perubahan perilaku aseptor KB setelah dilakukan edukasi metode *BRAIDED* dengan media KLOP KB terhadap pengetahuan, sikap, dan perilaku pada aseptor KB di ruang perawatan maternitas RS Swasta Bekasi. **Kesimpulan:** ada efektifitas metode *BRAIDED* dengan media KLOP KB terhadap pengetahuan, sikap, dan perilaku pada aseptor KB di ruang perawatan maternitas RS Swasta Bekasi

Kata Kunci : Metode *BRAIDED*, KLOP KB, Aseptor KB

**NURSING BACHELOR STUDY PROGRAM
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**EDUCATION EFFECTIVENESS OF BRAIDED METHODS WITH MEDIA
OF KLOP KB ON KNOWLEDGE, ATTITUDE, AND BEHAVIOR OF KB
ASEPTORS IN THE MATERNITY WARD AT PRIVATE HOSPITAL IN
BEKASI**

ABSTRACT

Background: Family Planning (KB) is a pillar of world health development to improve maternal and child health. Contraceptive services are a priority as an effort to reduce maternal and infant mortality rates. **The purpose** of this study was to determine the effectiveness of the BRAIDED method with KB KB media on the knowledge, attitudes, and behavior of family planning acceptors in the maternity care ward of the Bekasi Private Hospital. **The research method** used a quasi-experimental (quasi-experimental) with one pretest-posttest design with a total sampling technique of 52 people. The analysis used using univariate and bivariate tests. The research was conducted by distributing questionnaires in one meeting in the maternity care room at the Bekasi Private Hospital. **Results:** Based on the research, the majority of family planning acceptors were aged 31-35 years, as many as 20 (38.5%) respondents, with tertiary education, as many as 36 (69.2%) respondents, with parity of more than 2 children, namely as many as 47 (90.4%) respondents, 39 (75%), and 39 (75%). The results of the study based on the Wilcxon test obtained a significant value with a p-value of $0.000 < \alpha 0.05$ which means that there is an increase in knowledge, there is a change in attitude, and there is a change in the behavior of family planning acceptors after the BRAIDED method education with KB KLOP media on knowledge, attitudes, and behavior of family planning acceptors in the maternity care ward of the Bekasi Private Hospital. **Conclusion:** there is an effectiveness of the BRAIDED method with KB KLOP media on the knowledge, attitudes, and behavior of family planning acceptors in the maternity care room at the Bekasi Private Hospital.

Keywords: BRAIDED method, KLOP KB, KB acceptor

