

HUBUNGAN PERILAKU NARSIS DENGAN CYBERBULLYING PADA REMAJA PENGGUNA MEDIA SOSIAL *INSTAGRAM* DI SMK KESEHATAN TAMBUN ISLAMIC SCHOOL

Shabrina Febriyanti

201805036

ABSTRAK

Remaja mempunyai kebutuhan untuk mengamati dan didiamati oleh orang lain, oleh remaja melalui sebuah unggahan foto atau video di media sosial *instagram*. Kecenderungan dalam mengunggah sebuah foto dan video mengarah pada perilaku narsis (Weiser, 2015). Perilaku narsis ini menjadi salah satu faktor yang dapat menyebabkan *cyberbullying* (Kharismawati, 2016). **Tujuan Penelitian:** Untuk menganalisis Hubungan Perilaku Narsis Dengan *Cyberbullying* Pada Remaja Pengguna Media Sosial *Instagram* Di SMK Kesehatan Tambun Islamic School. **Metode Penelitian:** Penelitian ini menggunakan pendekatan studi korelasi (*correlation study*) dan teknik pengambilan sampel yaitu *simple random sampling*. Dengan populasi 127 responden. Sampel penelitian ini sebanyak 96 responden di SMK Kesehatan Tambun Islamic School kemudian remaja dengan kriteria inklusi: murid di SMK Kesehatan Tambun Islamic School, mampu membaca, memiliki akses internet yang stabil dan pengguna aktif media sosial *instagram* dan telah mengunggah satu atau lebih foto maupun video selama sebulan terakhir. **Hasil:** Perilaku narsis rendah mayoritas mengalami *cyberbullying* sangat rendah sebanyak 20,8% sedangkan perilaku narsis sedang mengalami *cyberbullying* sangat rendah sebanyak 30,2%. Sehingga tidak adanya hubungan yang signifikan antara perilaku narsis dengan *cyberbullying* pada remaja pengguna media sosial *instagram* di SMK Kesehatan Tambun Islamic School. **Saran:** Bagi peneliti selanjutnya diharapkan dapat meneliti faktor – faktor *cyberbullying* lainnya seperti faktor individu, faktor keluarga, faktor teman, faktor sekolah dan yang terakhir penggunaan internet.

Kata kunci: Remaja, *Instagram*, Perilaku Narsis, *Cyberbullying*

**THE RELATIONSHIP BETWEEN NARCISSISTIC BEHAVIOR AND
CYBERBULLYING IN ADOLESCENT INSTAGRAM SOCIAL MEDIA
USERS AT SMK KESEHATAN TAMBUN ISLAMIC SCHOOL**

Shabrina Febriyanti

201805036

ABSTRACT

*Teenagers have a need to observe and be observed by others, by teenagers through uploading photos or videos on social media Instagram. the tendency to upload photos and videos leads to narcissistic behavior (Weiser, 2015). This narcissistic behavior is one of the factors that can lead to cyberbullying (Kharismawati, 2016). **Research Objectives:** To analyze the relationship between narcissistic behavior and cyberbullying in adolescents using Instagram social media at SMK Kesehatan Pondok Pesantren Tambun. **Research Methods:** This study uses a correlation study approach (correlation study) and the sampling technique is simple random sampling. With a population of 127 respondents. The sample of this study was 96 respondents at the Tambun Islamic School Health Vocational School and then adolescents with inclusion criteria: students at Tambun Islamic School Health Vocational School, able to read, have stable internet access and active users of social media Instagram and have uploaded one or more photos and videos during last month. **Results:** Very low narcissistic behavior experienced very low cyberbullying as much as 20.8% while narcissistic behavior experienced very low cyberbullying as much as 30.2%. So that there is no significant relationship between narcissistic behavior and cyberbullying in adolescent users of Instagram social media at SMK Kesehatan Tambun Islamic School. **Suggestion:** For further researchers, it is hoped that they can examine other cyberbullying factors such as individual factors, family factors, friends factors, school factors and finally internet use.*

Keywords: Teenagers, Instagram, Narcissistic Behavior, Cyberbullying